

# 10 Powerful AI Prompts for Restaurants To Boost Sales, Marketing, & Efficiency

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Use Case		Help Needed	AI Prompt
1	Marketing Content Creation	Social Media Captions & Calendars – Generate captions for Facebook, Instagram, TikTok, and Reels; plan weekly/monthly content calendars.	“Act as a restaurant marketing expert. Create a week-long social media content calendar for a [type of restaurant, e.g., Filipino casual dining place] targeting [target audience, e.g., families and young professionals]. Include engaging post ideas, suggested captions, and hashtags.”
2	Menu Writing & Descriptions	Revise or Beautify Menu Items – Write mouth-watering menu descriptions that match your brand.	“I own a [type of restaurant, e.g., Japanese ramen shop]. Please rewrite the following menu item descriptions to make them sound more appetizing and aligned with a modern, cozy dining experience: [paste your menu items here].”
3	Customer Engagement	Respond to Online Reviews – Draft kind, polite responses to both positive and negative reviews.	“Write polite and professional responses to the following customer reviews for my restaurant. Some are positive, some are complaints. Respond to each one in a warm, brand-aligned voice: [paste reviews here].”
4	Content Ideas for Videos	Suggest video ideas featuring – Food preparation (behind the scenes), Staff introductions, Customer reactions/testimonials, Day-in-the-life of the chef/owner	“Generate 10 engaging video content ideas for a [type of restaurant] that I can post on Facebook Reels or TikTok. Make sure the ideas are trendy, relatable, and showcase the food, team, or customer experience.”
5	Business Operations Support	Standard Operating Procedures (SOPs) – Create checklists and templates for kitchen, service, or cleaning staff.	Create a checklist for daily restaurant operations for both front-of-house and kitchen staff. Include opening, mid-shift, and closing tasks. This is for a [size] restaurant that serves [type of cuisine].”

6	Hiring and HR	Write Job Descriptions – For waitstaff, cooks, baristas, etc.	“Write a compelling job post for a [position, e.g., part-time barista or full-time kitchen helper] at my restaurant located in [city]. Emphasize our work culture, growth opportunities, and required qualifications.”
7	Cost Control & Planning	Break-even Analysis Template – Help you outline what you need to earn daily to cover costs.	“Help me create a simple break-even analysis for my restaurant. Our average customer spends ₱[amount], and our fixed monthly costs are ₱[amount]. List a breakdown of fixed and variable costs, and how many customers we need daily to break even.”
8	Branding & Strategy	Brand Voice Development – Help you define your restaurant’s tone, voice, and brand personality.	“Help me define a unique brand voice and story for my restaurant, [restaurant name]. We serve [cuisine] and want to be known for [brand values, e.g., authenticity, family-friendly vibe]. Write a short brand story and tagline.”
9	Website and Online Presence	Website Copywriting – Write about sections, homepage blurbs, and service info.	“Write copy for the homepage of my restaurant’s website. The tone should be [fun, elegant, modern, etc.]. Include a warm welcome message, brief intro to our food and experience, and a call-to-action to visit or reserve.”
10	Idea Generation	Restaurant Theme Ideas – From café vibes to fine-dining concepts.	“Suggest 5 creative food event or promo ideas I can run this month at my restaurant. They should be aligned with [e.g., rainy season, Father’s Day, local festivals] and appeal to [target audience, e.g., students, office workers, families].”